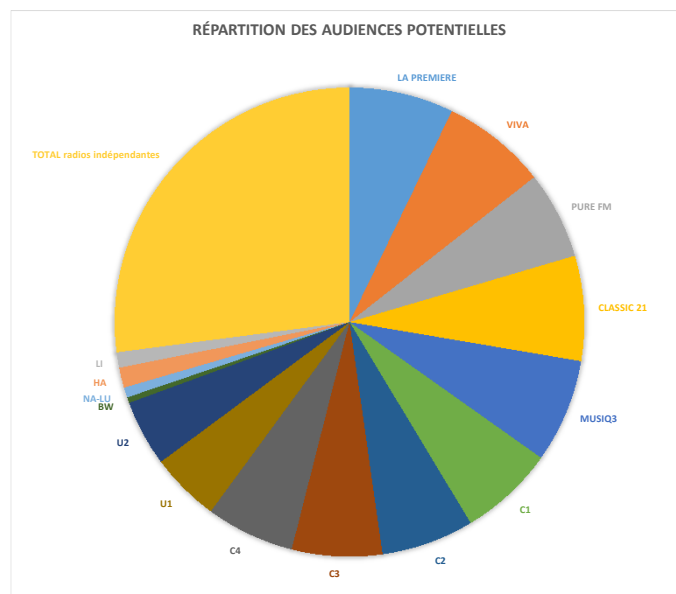


Audiences potentielles

données population: statbel 2017 - architecture janvier 2019

Mode hertzien analogique				
Services sonores	Nombre d'émetteurs	Audience potentielle (nbre d'hab.)	% de l'audience potentielle cumulée	% de population couverte
5 réseaux de la RTBF				
LA PREMIERE	25	5.112.902	7.17	98.41
VIVA	20	5.149.622	7.22	99.11
PURE FM	14	4.302.218	6.03	82.80
CLASSIC 21	9	5.160.245	7.24	99.32
MUSIQ3	11	5.097.309	7.15	98.11
10 réseaux privés				
C1	30	4.674.102	6.56	89.96
C2	43	4.545.878	6.38	87.49
C3	47	4.428.342	6.21	85.23
C4	41	4.343.398	6.09	83.60
U1	20	3.408.727	4.78	65.61
U2	23	3.250.577	4.56	62.56
BW	8	281.388	0.39	5.42
NA-LU	26	496.609	0.70	9.56
HA	15	991.693	1.39	19.09
LI	13	754.541	1.06	14.52
89 radios indépendantes				
ANDENNE 106.6	1	24.969	0.04	0.48
ANDERLUES 106.3	1	66.323	0.09	1.28
ARLON 104.5	1	41.316	0.06	0.80
ARSIMONT 105.8	1	63.601	0.09	1.22
AULNOIS 105.3	1	4.129	0.01	0.08
BANNEUX-LOUVEGNEE 106.2	1	38.475	0.05	0.74
BASSENGE 98.2	1	8.467	0.01	0.15
BASTOGNE 105.4	1	13.647	0.02	0.26
BASTOGNE 107.4	1	12.392	0.02	0.24
BEAUMONT 107.8	1	5.341	0.01	0.10
BEHO 96.2	1	3.575	0.01	0.07
BERTRIX 95.5	1	7.744	0.01	0.15
BIERGES 106.6	1	41.544	0.06	0.80
BRAINE-L'ALLEUD 104.9	1	96.692	0.14	1.86
BRUGELETTE 92.9	1	16.512	0.02	0.32
BRUXELLES 101.9	1	1.113.497	1.56	21.43
BRUXELLES 104.3	1	1.437.423	2.02	27.67
BRUXELLES 105.4	1	1.456.892	2.04	28.04
BRUXELLES 106.1	1	1.183.027	1.66	22.77
BRUXELLES 106.8	1	1.461.819	2.05	28.14
BRUXELLES 107.2	1	1.141.480	1.60	21.97
BRUXELLES 107.6	1	1.082.781	1.52	20.84
BRUXELLES 87.7	1	779.024	1.09	14.99
BRUXELLES 90.2	1	1.480.679	2.08	28.50
BRUXELLES 92.1	1	967.699	1.36	18.62
BRUXELLES 97.8	1	1.447.395	2.03	27.86
CHARLEROI 105.6	1	145.617	0.20	2.80
CHARLEROI 94.3	1	221.447	0.31	4.26
CHATELINAU 106.5	1	139.641	0.20	2.69
CHAUMONT-GISTOUX 105.9	1	24.026	0.03	0.46
CHIMAY 107.0	1	8.312	0.01	0.15
COMINES 107.8	1	12.700	0.02	0.24
COURCELLES 107.9	1	105.462	0.15	2.03
COURT-ST-ETIENNE 102.9	1	31.724	0.04	0.61
DURBLUY 107.3	1	6.660	0.01	0.13
EGHEZEE 104.9	1	17.814	0.02	0.34
ENGIS 107.2	1	28.154	0.04	0.54
ERQUELINES 88.8	1	10.192	0.01	0.20
FIZE-FONTAINE 107.9	1	18.274	0.03	0.35
FLEMALLE 106.1	1	70.967	0.10	1.37
FRANSES-LEZ-ANVAING 107.8	1	9.448	0.01	0.18
GODARVILLE 87.7	1	64.461	0.09	1.24
GOUTROUX 105.2	1	26.971	0.04	0.52
HAVRE 98.5	1	11.255	0.02	0.22
HERSEAUX 95.0	1	52.392	0.07	1.01
HERSTAL 107.0	1	143.536	0.20	2.76
HERSTAL 107.4	1	216.280	0.30	4.16
HUY 106.3	1	32.135	0.05	0.62
IZEL 105.0	1	4.534	0.01	0.09
JAMBES 106.0	1	88.220	0.12	1.70
JODOIGNE 92.0	1	10.887	0.02	0.21
JODOIGNE-SOUVERAINE 106.5	1	13.809	0.02	0.27
JUMET 106.1	1	144.594	0.20	2.78
JUPILLE-SUR-MEUSE 107.8	1	281.887	0.40	5.43
LESSINES 90.1	1	18.492	0.03	0.36
LESVES 105.5	1	52.437	0.07	1.01
LIEGE 100.1	1	261.278	0.37	5.03
LIEGE 104.2	1	272.555	0.38	5.25
LIEGE 105.0	1	330.373	0.46	6.36
LIEGE 106.7	1	224.184	0.31	4.31
LIEGE 93.8	1	468.355	0.66	9.01
LIGNY 93.9	1	64.261	0.09	1.24
LOUVAIN-LA-NEUVE 104.8	1	24.137	0.03	0.46
MALMEDY 106.9	1	20.816	0.03	0.40
MARCINELLE 107.6	1	206.872	0.29	3.98
MONS 106.9	1	69.278	0.10	1.33
MONS 91.0	1	62.573	0.09	1.20
MOUSCRON 107.9	1	53.900	0.08	1.04
NAMUR 107.1	1	65.270	0.09	1.26
NAMUR CP 88.1	1	88.016	0.12	1.69
NAMUR CP 94.9	1	91.605	0.13	1.76
NANINNE 106.8	1	41.271	0.06	0.79
NIVELLES 105.8	1	31.462	0.04	0.61
OUGREE 106.4	1	133.331	0.19	2.57
PATURAGES 89.3	1	107.897	0.15	2.08
PERWEE 98.7	1	11.403	0.02	0.22
QUEVEAUCAMPS 88.9	1	60.528	0.08	1.16
QUEVEAUCAMPS 99.9	1	49.488	0.07	0.95
RIEZES 105.6	1	4.801	0.01	0.09
ROSELIES 106.9	1	42.863	0.06	0.82
SERAING 101.8	1	137.722	0.19	2.65
SOIGNIES 101.6	1	40.975	0.06	0.79
STOCKAY-ST-GEORGES 93.5	1	52.895	0.07	1.02
THEUX 92.9	1	12.570	0.02	0.24
THULIN 93.0	1	37.060	0.05	0.71
TOURNAI 95.1	1	47.754	0.07	0.92
VERVIERS 93.6	1	108.740	0.15	2.09
VIRTON 106.5	1	996	0.00	0.02
WAVRE 101.9	1	57.988	0.08	1.12
TOTAL radios indépendantes	89	19.291.986	27.06	371.30



Audience potentielle cumulée (nbre d'hab.)	71.289.535.16
Population totale du territoire considéré (Région Wallonne et Région de Bruxelles Capitales élargie aux communes limitrophes) (nbre d'hab.)	5.195.729.00

Mode hertzien numérique

Multiplex	Nombre d'émetteurs	Audience potentielle (nbre d'hab.)	Nbre max de services sonores sur le multiplex	Audience potentielle cumulée du multiplex (nbre d'hab.)	% de l'audience potentielle cumulée du multiplex	% de l'audience potentielle cumulée d'un service sonore du multiplex	% de population couverte du multiplex
MUX1 - RTBF	24	5.135.261	6	30.811.567	14.84	2.47	98.84
MUX1 - privés	24	5.135.261	6	30.811.567	14.84	2.47	98.84
MUX2 - RTBF	24	5.135.416	6	30.812.498	14.84	2.47	98.84
MUX2 - privés	24	5.135.416	5	25.677.081	12.36	2.47	98.84
BW-BXL	4	2.410.096	1	2.410.096	1.16	1.16	46.39
HA	7	1.419.685	1	1.419.685	0.68	0.68	27.32
LI	6	1.170.255	1	1.170.255	0.56	0.56	22.52
LU-NA	7	721.223	1	721.223	0.35	0.35	13.88
BRUXELLES 12B	1	1.694.812	18	30.506.620	14.69	0.82	32.62
MFN BW EST 7D, 8B, 8C	3	241.077	18	4.339.379	2.09	0.12	4.64
MFN BW OUEST 7C, 9D, 12C	3	426.543	18	7.677.779	3.70	0.21	8.21
MFN HAINAUT NORD 7B, 9C, 11C	3	138.175	18	2.487.143	1.20	0.07	2.66
MFN NAMUR 7A, 7B, 11C	3	352.170	18	6.339.060	3.05	0.17	6.78
SFN HAINAUT OUEST 12B	3	253.659	18	4.565.858	2.20	0.12	4.88
SFN HAINAUT SUD 12B	3	28.888	18	519.993	0.25	0.01	0.56
SFN LIEGE 12B	3	610.702	18	10.992.643	5.29	0.29	11.75
SFN LIEGE EST 11B	2	44.954	18	809.169	0.39	0.02	0.87
SFN LIEGE OUEST 11B	1	113.449	18	2.042.090	0.98	0.05	2.18
SFN LUXEMBOURG 12B	3	45.809	18	824.569	0.40	0.02	0.88
SFN MONS-CHARLEROI-LL 11B	3	708.079	18	12.745.418	6.14	0.34	13.63

Audience potentielle cumulée (nbre d'hab.) 207.683.695

REPARTITION DE L'AUDIENCE POTENTIELLE CUMULEES DES MULTIPLEX

